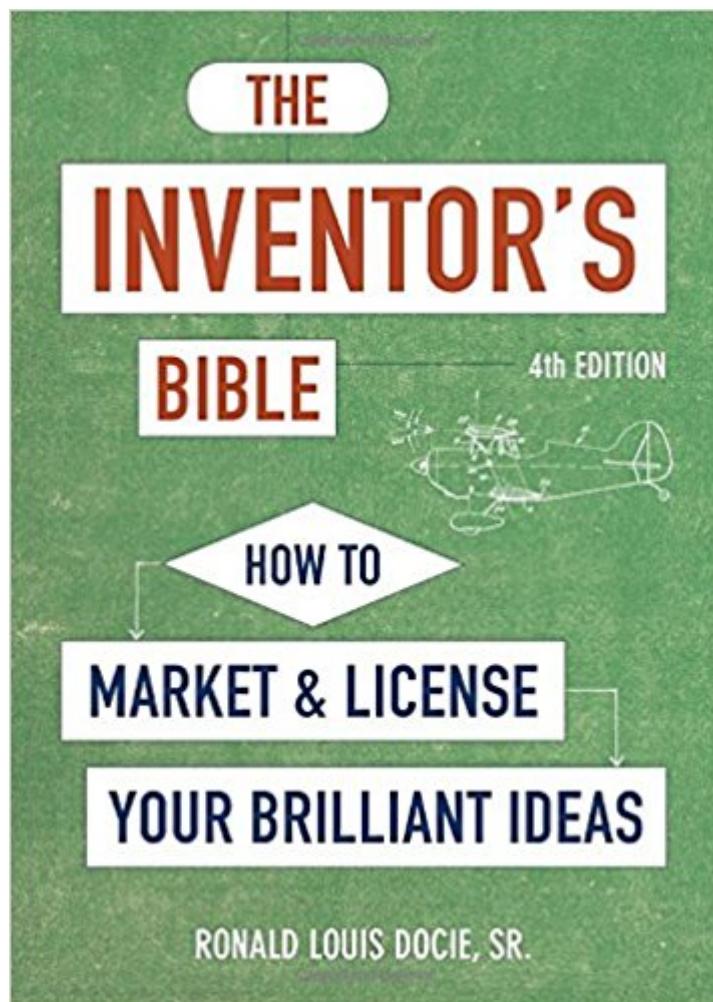


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The Inventor's Bible, Fourth Edition: How To Market And License Your Brilliant Ideas



Synopsis

The definitive guide for inventors, newly updated with the latest patenting laws, information on crowdfunding, and online resources. The path to success is clearer than it's ever been! Thanks to experienced inventor Ronald Docie, the process of commercializing your invention and receiving royalties is no longer complicated. The Inventor's Bible is an in-depth how-to manual for both beginners and skilled entrepreneurs alike that helps you develop a realistic, workable plan, research your market, target potential business partners, and strike a good deal for your inventions. It tackles vital concerns, such as: What is my invention worth? What steps should I take first? Is free government help available? Who can I trust, and how can I keep from getting ripped off? Revised to reflect recent changes and innovations, this fourth edition includes: Crowdfunding and Crowdsourcing Open Innovation Free Patenting Help New U.S. Patent Laws America Invents Act Online Help for Inventors Features the PATENT AND NEW PRODUCT MARKETING WORKBOOK that takes you step-by-step through Patenting Selecting Manufacturers Finding the Best Markets Developing a Strategy Presenting Your Invention to Companies Negotiating the Best DealWith The Inventor's Bible, your dream can become the world's next great invention.

Book Information

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Have you ever had an idea or a dream and have wished you could take it further but don't know

exactly what to do? Maybe a book like this can help, either showing you there is a way forward or enabling you to critically examine the idea before you throw away too much time and money on a dead-end project, a problem that many inventors can face. This book, now in its fourth edition, can be a go-to book for both the inexperienced tinkerer and the more experienced inventor alike. Written from a North American-perspective, there is a lot of advice to help you à œstress testâ • your thinking, streamline your plans and move to possibly exploiting, selling or marketing the product of your mind. Even for those who are based in other countries, this book is capable of providing a very welcome and needed à œhelping handâ •. There are many ways to possibly go forward, this book explains, looking at more recent innovations such as crowdfunding and crowdsourcing, as well as giving a considered opinion on the more traditional routes an inventor may take. Increasingly there is a market for private inventors to sell or licence the efforts of their endeavours to existing companies, even though this can be fraught with problems. It doesnâ™t help that many greenhorn inventors make elementary mistakes such as approaching the wrong people with the wrong proposal â“ so any à œright solutionâ • may just get lost in the noise. This book seeks to refine this entire process through education, propelling the astute reader and inventor to handle things the right way, through the right person, saving everyone time, trouble and stress. Success is not guaranteed, of course, but the overall chance of success is improved if you aim the right solution at the right target with the right approach.

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